

## Management Principles

### Contribute to society through business

– For society –

GLOBIS contributes to society by consistently creating new value through the operation of businesses which meet society's needs.

### Provide opportunities for self-fulfillment

– For individuals –

GLOBIS provides opportunities for its employees and others associated with GLOBIS to achieve self-fulfillment based on confidence in their own potential, demonstration of an entrepreneurial spirit, and the promotion of mutual encouragement.

### Realize an ideal corporate system

– For stakeholders –

As a pioneering company of the 21st century, GLOBIS consistently meets or exceeds the expectations of customers and stakeholders associated with our businesses. It is our goal to create and maintain an ideal corporate system.



GLOBIS Corporate Website  
<https://www.globis.com>

Tokyo	Osaka	Nagoya	Sendai	Fukuoka
China	Singapore	Thailand	Online	



Paving the Way for Change and Innovation

Group Profile  
2021





## Disseminating management expertise

### Print and Digital Publications

» Disseminating management and human resources development expertise.

Our publications, numbering 120 with over 3.3 million copies sold, share time-tested expertise in management and human resources development. Since 2014, these have also included e-books. The GLOBIS MBA series, published by Diamond Inc., has reached 18 volumes and sold approximately 1.6 million copies. Many businesspeople view it as the go-to text for business administration.

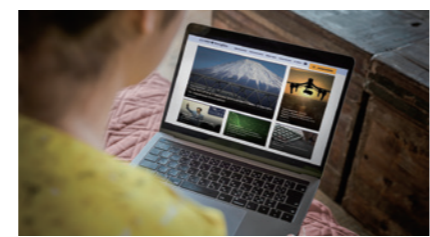


Print Publications <https://books.globis.co.jp/> (Japanese)

### GLOBIS Insights / GLOBIS Chikenroku

» Curating multimedia content to provide the latest knowledge for future business leaders.

GLOBIS Insights is a free digital publication offering career advice to transform your work, life, and impact. Our articles and videos feature transformations in diversity and inclusion, unique start-up models, and the future of work. Contributors include GLOBIS MBA faculty, G1 Global speakers, Fortune 500 executives, innovative entrepreneurs, and other industry leaders. GLOBIS Chikenroku provides similar content in Japanese.



GLOBIS Insights <https://globisinsights.com/> GLOBIS Chikenroku <https://globis.jp> App <https://yapp.li/go/globis> (Japanese)

## Social Contribution Activities

### G1 Institute

The G1 Institute was conceived in 2009 as a platform for a better Japan and modeled after the World Economic Forum in Davos, Switzerland. Through G1, we hold six annual events: the G1 Summit, the G1 Global Conference, the G1 Executive Conference, the G1 New Leaders Summit, G1 Region, and G1 Venture. We also have four think tanks: the G1 Policy Research Institute, the G1 Technology Research Institute, the G1 Culture Research Institute, and the G1 Oceans Research Group. In addition, we support 30 G1-related initiatives and operate six communities of governors, mayors, government staff, media professionals, social entrepreneurs, and athletes.



<https://g1summit.com/en/>

### KIBOW Foundation

Three days after the Great Tohoku Earthquake, Project KIBOW was founded to support recovery in areas devastated by the disaster. The following year, in February 2012, it was established as a general incorporated foundation. The name KIBOW combines the Japanese word "kibou" (meaning hope) and "rainbow." The KIBOW Impact Investment Fund was established in September 2015 for social impact investment in and beyond the disaster-affected areas. KIBOW works with entrepreneurs who create hope by transforming society.



<https://kibowproject.jp/en/>

### Ibaraki Robots

In July 2018, GLOBIS became affiliated with Ibaraki Robots Sports Entertainment Inc., which manages the Ibaraki Robots professional basketball team in Japan's B League. We contribute to society via Ibaraki Robots activities, such as promoting sports and revitalizing Mito, the capital of Ibaraki Prefecture. These activities are meant to serve as a model for other private enterprises, encouraging them to support regions outside of Tokyo.



<https://www.ibarakirobots.win/> (Japanese)

## History

- 1992 GLOBIS Corporation is established.
- GLOBIS Management School is launched.
- 1993 GLOBIS management training begins at a major telecommunications company. Corporate training program is launched. GLOBIS Management School Osaka Campus opens. Harvard Business School case studies are translated into Japanese.
- 1994 A distance learning program begins, introducing the case method of learning to Japan.
- 1995 *The MBA Management Book* (Diamond Publication), the first volume in the MBA Series, is published, launching the GLOBIS publication business. The GLOBIS Management Institute is launched.
- 1996 A joint MBA program is launched with the University of Leicester in the UK. The GLOBIS Incubation Fund (GLOBIS Fund No. 1: ¥540 million) is established. GLOBIS Capital Partners is founded.
- 1997 The Management Skill Assessment business (GMAP) is started.
- 1999 The Apax GLOBIS Japan Fund (GLOBIS Fund No. 2: ¥20 billion) is established. GLOBIS Management Bank, Inc. is founded.
- 2000 GLOBIS launches its first e-learning content.
- 2003 The Graduate Diploma in Business Administration (GDBA) course, predecessor to the MBA program, begins welcoming students. GLOBIS Management School Nagoya Campus opens.
- 2005 GLOBIS Executive School is established to train executives and senior management.
- 2006 GLOBIS Online School is established with distance learning and e-learning programs. GLOBIS University is established, opening campuses in Tokyo and Osaka. The GLOBIS International School is established to provide MBA programs in English. GLOBIS.JP, an online management magazine, is launched. The GLOBIS Fund III (GLOBIS Fund No. 3: ¥18 billion) is established.
- 2007 The GDBA is offered at the Nagoya Campus. Customized global business leader training programs are offered in English.
- 2008 The incorporating entity of the Graduate School of Management, GLOBIS University officially becomes an educational institution.
- 2009 The Graduate School of Management, GLOBIS University Nagoya Campus opens. The Part-time MBA program is offered in English at the Graduate School of Management, GLOBIS University.
- 2010 Chief Learning Officer (CLO) Conference is established to support HR managers.
- 2012 GLOBIS China Co., Ltd. is established as a local subsidiary in Shanghai. The Graduate School of Management, GLOBIS University Sendai Campus opens. GLOBIS Asia Pacific Pte. Ltd., a wholly owned subsidiary, is established. The Full-time MBA Program is offered in English at the Graduate School of Management, GLOBIS University.
- 2013 The Graduate School of Management, GLOBIS University Fukuoka Campus opens. The GLOBIS Fund IV (GLOBIS Fund No. 4: ¥11.5 billion) is established. GLOBIS Asia Pacific Pte. Ltd. changes its name to GLOBIS Asia Pacific.
- 2014 eMBA2.0, a new e-learning series, is launched. The online publication *GLOBIS Chikenroku* is launched.
- 2015 The online MBA Program is launched at the Graduate School of Management, GLOBIS University. GLOBIS Corporate Education's online training courses begin. GLOBIS Thailand is established.
- 2016 GLOBIS Fund V (GLOBIS Fund No. 5: ¥16 billion) is established. Technovate MBA® special courses begin at the Graduate School of Management, GLOBIS University. GLOBIS Management School in Singapore and Thailand begin offering courses. GLOBIS Manabihodai, a flat-rate online learning service, is launched. The online publication *GLOBIS Insights* is launched.
- 2017 Special campuses open in Mito, Ibaraki; Yokohama; and Singapore. The Part-time & Online MBA Program is launched in English at the Graduate School of Management, GLOBIS University. Freshers, an online video series for new employees, is launched by GLOBIS Manabihodai.
- 2018 GLOBIS Manabihodai smartphone app is launched. GLOBIS subsidizes Ibaraki Robots Sports Entertainment Inc. Technovate MBA® special courses start, developed jointly with other enterprises at the Graduate School of Management, GLOBIS University. GLOBIS Learning Platform is launched, enabling the centralization and management of corporate in-service training. GLOBIS Unlimited is launched. G-STARTUP Accelerator Program is launched. Singapore subsidiary changes its name to GLOBIS Asia Campus Pte. Ltd. Pre-MBA Program in English starts at the Graduate School of Management, GLOBIS University Osaka Campus. GLOBIS Fund VI (GLOBIS Fund No. 6: ¥40 billion) is established. Acquired the stock of Ibaraki Broadcasting (LuckyFM).
- 2020 The Graduate School of Management, GLOBIS University, changes the status of the Yokohama special campus to a regular campus. Thailand Pre-MBA launched.

